



EU funded project



EUROPEAN UNION SUPPORT TO INCLUSIVE SOCIETY



Ministry of Labour, Employment,  
Veteran and Social Affairs

## VISIBILITY PROJECT BRIEF

Support social inclusion of the most vulnerable groups, including Roma, through more diversified community-based social services/EuropeAid/135483/DD/ACT/RS

**Project Sector:** Social Inclusion

**Town/Region:** Serbia, nationwide

**Grant amount:** 4.331.275,56 EUR:

**Budget line:** IPA 2012

**Start date:** 2015

**End date:** 2017

**Beneficiary Institution:** Ministry of Labour, Employment, Veteran and Social Affairs (MoLEVSA)

The project **European Union Support to Inclusive Society** ([www.socijalnainkluzija.rs](http://www.socijalnainkluzija.rs)) is financed by the EU (IPA2012), and managed by the Delegation of European Union to the Republic of Serbia.

Main institutional beneficiary is Ministry of Labour, Employment, Veteran and Social Affairs and together with Project Management Unit overseeing the overall project implementation.

Technical assistance and establishment of Project Monitoring Unit is provided by a consortium of EPTISA Servicios de Ingenieria S.L. (ES), Eptisa D.O.O. (SR) and WYG international (UK).

A project **Steering Committee** oversees the project implementation and the achievement of expected results. Members of the Steering Committee are representatives of:

- a) the Delegation of the European Union to the Republic of Serbia
- b) the Ministry of Labour, Employment, Veteran and Social Affairs
- c) the European Integration Office at the Government of the Republic of Serbia
- d) the Central Finance and Contracts Unit at the Ministry of Finance of the Republic of Serbia and
- e) National Roma Council of Serbia

**Institutional Beneficiaries** of this project are:

- The IPA Implementation Unit at the Ministry of Labour, Employment, Veteran and Social Affairs (MoLEVSA)
- Grant awarded recipients at the local and regional level across Serbia
- National and local authorities in charge of regulating and providing social services
- Centres for Social Work (CSWs) as well as local branches of the National Employment Service (NES);
- Local self-governments (LSG), as well as the Standing Conference of Towns and Municipalities;
- Providers of community-based social services;

**End beneficiaries** of the project are the citizens of Serbia – current and future users of the Social Welfare (CBSS) System, members of the Roma minority and other vulnerable and disadvantaged groups, as well as the end beneficiaries of the actions supported through the EU Grant Scheme.

## PROJECT DESCRIPTION AND OBJECTIVES

Social inclusion achieved through community based care for vulnerable groups and through other policy mechanisms, is at the heart of this Project, as is the ensuring that local and national stakeholders are able to plan, implement, enforce and measure the diverse policies that constitute social inclusion attempts of the



EU funded project



EUROPEAN UNION SUPPORT TO INCLUSIVE SOCIETY



Ministry of Labour, Employment,  
Veteran and Social Affairs

Serbian government, within the EU integration framework and to its own goal. Rightly, Roma, being at the same time a stateless ethnic minority, whose culture(s) and 'way of living' is often viewed by the mainstream society as a practice of 'deliberate exclusion', and also a multidimensional excluded group, are being particularly highlighted and the need to enhance their livelihood is addressed.

The **overall objective** of the project is to support social inclusion policies and the development of the range and quality of community-based social services for vulnerable and disadvantaged groups, including Roma.

In this general context, project has **3 SPECIFIC PROJECT OBJECTIVES or purposes**:

1. **To strengthen the institutional capacities** at the national and local levels to manage social inclusion policies across the country
2. **To develop community-based social services** for vulnerable groups
3. **To support the implementation of active inclusion initiatives for Roma population.**

**First specific objective** will be accomplished by providing technical assistance to the to the Ministry in formulating, implementing, monitoring and evaluating the implementation of the relevant social policies, as well as assisting the CBSS providers in formulating and implementing suitable and appropriate operational solutions to put in practice the policy and strategic indications formulated at the national level.

**Second and third specific project objectives** will be achieved by supporting the successful implementation of actions awarded to selected grant beneficiaries under the main 2 LOTs with total value of EU contribution of 4.331.275,56 EUR:

1. **LOT 1 - Community-based social services for vulnerable groups - 5 cluster projects and 13 social care** (Total value of EU contribution of 2.874.848,29 EUR)
2. **LOT 2 - Active inclusion initiatives for the Roma population - 10 projects** (Total value of EU contribution of 1.456.427,27 EUR)

There is total number of 28 project selected for implementation by awarded Grant Beneficiaries.

## LOT 1 - COMMUNITY-BASED SOCIAL SERVICES FOR VULNERABLE GROUPS

Actions under LOT 1 aim at either:

- **FURTHER STRENGTHENING EXISTING SERVICES**
- **ACTIONS AIMED AT ESTABLISHING NEW SERVICES**
- **ACTIONS PROPOSING TO DEVELOP INNOVATIVE SERVICES**

All Actions under LOT 1 shall contribute to the fulfillment of the specific objective of this call, measured by the following indicators:

- 30% increase of beneficiaries of community-based social services;
- 20% increase in community-based social services;

Projects supported:

1. **Gerontology Centre Kragujevac and Udruzenje Viktorija/ Palliative care and treatment in the local community**

**Overall Action Objective:** Improving the quality of life of people in the terminal stage and initiating ideas for forming cluster, (225,522.73 EUR)

2. **Municipality of Kovačica and Center for Social Work Kovacica/ Improving local community based services for people with disabilities in Kovačica**



EU funded project



EUROPEAN UNION SUPPORT TO INCLUSIVE SOCIETY



Ministry of Labour, Employment,  
Veteran and Social Affairs

**Overall Action Objective:** Support the development of the local community based services for youth with disabilities in Kovačica, (155,989.56 EUR)

**3. Municipality of Varvarin and Evrokontakt Kruševac / Home Care for a Dignified Old Age**

**Overall Action Objective:** Contribution to promotion of the social inclusion of vulnerable and disadvantaged groups through the provision of sustainable community-based social services at the local level. 152,970.54

**4. Municipality of Batočina, Social Service Centre for Batočina, Rača and Lapovo "Šumadija", Association "Viktorija", Municipality of Lapovo and Municipality of Rača / Services of support and assistance for the elderly**

**Overall Action Objective:** Improving the quality of life of the elderly on the territory of the above mentioned municipalities, (179,399.32 EUR)

**5. Municipality of Ruma and CSW Ruma/ Fostering Social Inclusion of Young Adults with Disabilities**

**Overall Action Objective:** To contribute to improvement of social inclusion and poverty reduction among the young adults (26-40 y.o.) with disabilities in Ruma, (197,771.29 EUR)

**6. Municipality of Irig, Humanitarian Organisation "Child's Heart" and Centre for Social Work Irig / Improving Social Inclusion of Children and Adults with Disabilities Through Introduction of New Community-Based Service in Irig Municipality**

**Overall Action Objective:** To improve quality of life of children and adults with disabilities and their families by supporting the development of new community-based services in Municipality of Irig., (161,218.97 EUR)

**7. Caritas Serbia, Municipality of Aleksinac, Municipality of Ražanj, Centre for Social Welfare Aleksinac, Centre for Social Welfare Ražanj / SHARE – Sustainable Home Assistance against Rural Exclusion**

**Overall Action Objective:** To improve quality of life of socially vulnerable community members in Aleksinac and Ražanj 2) To decrease number of referrals for residential placement, ( 119,800.58 EUR)

**8. NGO "Familia", Centre for Family Accommodation and Adoption Čuprija, Centre for Family Accommodation and Adoption Kragujevac, Centre for Family Accommodation and Adoption Niš / Developing the resource center for children with conduct problems and their families**

**Overall Action Objective:** Improving socialization and inclusion of children with conduct problems, through establishing resource center on the issue (129,585.13 EUR)

**9. Association "Kokoro", Centre for Social Work Vranje, City Centre for Social Work Belgrade, Centre for Social Work Bor, Association "Nexus - Vranje" and International Aid Network/ Change for Good**

**Overall Action Objective:** To contribute to social inclusion and poverty reduction of children and youth with behaviour problems through implementation of the Serbian Social Welfare Law and Social Welfare Development Strategy. (180,907.07 EUR)

**10. Union Organization of Serbia involved in the protection of people living with HIV/AIDS, Association "Sunce", Association "Više od pomoći – AID +", Association "Žena +", Association "Stav +", Association "Crvena linija", Association "Centar AS" and Association "Nova +" / Towards standardization of community based social services provision for PLHIV in Serbia**

**Overall Action Objective:** To provide standardized community based cross-sectoral social service to PLHIV in target cities, (168,304.75 EUR)

**11. Municipality of Stara Pazova, Anton Skala School for Primary and Secondary Education and School for Elementary and Secondary Education "Milan Petrović" / Development of innovative community based social service for vulnerable groups in Stara Pazova**

**Overall Action Objective:** To contribute to improvement of quality of life of vulnerable groups in Stara Pazova, (198,087.46 EUR)

**12. Centre for Youth Integration/ Drop-In Shelter for Street-Involved Children in Belgrade**

**Overall Action Objective:** Strengthen protection and actively support the social inclusion of the most vulnerable and excluded children through expanding the provision of the Drop-In Service for children that live or work on the streets in the city of Belgrade, focusing on 10 municipalities in the city of Belgrade, (189,805.95 EUR)

**13. Caritas Valjevo, Municipality of Lajkovac, Municipality of Ljig, Centre for Social Welfare "Solidarnost" Ljig and Municipality of Mionica/ Towards more solidarity for elderly - Kolubarski district**



EU funded project



EUROPEAN UNION SUPPORT TO INCLUSIVE SOCIETY



Ministry of Labour, Employment,  
Veteran and Social Affairs

cluster for home care

**Overall Action Objective:** Ensuring sustainability of elderly care in targeted municipalities in order to decrease demand for acute and long term institutionalization, (127,041.78 EUR)

**14. Municipality Of Bela Palanka and Centre for Social Work "Branko Milovanović – Ciga" Bela Palanka/** Good deeds for remote villages

**Overall Action Objective:** To improve status of elderly people and Roma population through creation of conditions and opportunities for their social inclusion and poverty reduction, ( 162,564.43 EUR)

**15. City of Valjevo, Caritas Valjevo, Valjevo Society for Cerebral Paralysis and Centre for Social and Economic Development /** Development of sustainable community services in Western Serbia

**Overall Action Objective:** Development of sustainable community services in Western Serbia, (123,974.46 EUR)

**16. Municipality Of Bajina Bašta, Centre for Social Work Bajina Bašta and Association of Children With Disabilities and Their Parents Bajina Bašta /** I have a dream....

**Overall Action Objective:** Social inclusion of all vulnerable groups in municipality of Bajina Bašta, (185,526.11 EUR)

**17. Association "PREVENT", Provincial Institute of Social Welfare, Novi Sad Humanitarian Centre and ROZKOŠ Bez RIZIKA /** Community-based services for sex workers in Novi Sad

**Overall Action Objective:** Contribute to development of social welfare system, which has higher level of social inclusion, better health care and reduced stigmatization and discrimination of sex workers, who belong to one of the hardest to reach marginalized groups, (110,764.04 EUR)

**18. Association "Duga", Municipality Of Ada, Municipality Of Pećinci, Municipality Of Sremska Mitrovica and Municipality Of Ruma /** Increasing efficiency of social service through intermunicipal cooperation and promotion of activation (labour engagement) of vulnerable groups on the local level

**Overall Action Objective:** To promote the efficient use of resources through partnering of different stakeholders involved in the provision of support to vulnerable groups, (105,614.12. EUR)

## LOT 2 - ACTIVE INCLUSION INITIATIVES FOR THE ROMA POPULATION

Actions under LOT 2 aim at either:

- **HUMAN CAPITAL DEVELOPMENT (ENHANCEMENT OF EMPLOYABILITY).**
- **ENCOURAGING AND SUPPORTING EMPLOYMENT AND SELF-ENTREPRENEURSHIP.**
- **TAKING ACTIVE ROLE IN DECISION MAKING PROCESSES FOR LOCAL ECONOMIC DEVELOPMENT**

Actions proposed under this lot shall contribute to the fulfillment of the specific objective of this call, measured by the following indicators:

- At least 10% increase of Roma engaged in the communal initiatives thorough active inclusion measures.

Projects supported:

**1. Municipality of Koceljeva, Primary School "Mića Stanojlović" Koceljeva and Roma Development and Democracy Centre Koceljeva/** Inclusion through educational support

**Overall Action Objective:** Educational inclusion of Roma children in the municipality Koceljeva, (181,344.87 EUR)

**2. PUC "Kruševac", City of Kruševac and NGO "Treehouse" /** Empower! Socio-Economic Inclusion of Roma and Rural Poor through Recycling

**Overall Action Objective:** Improve economic and social inclusion of Roma and most vulnerable rural poor by strengthening and integrating their roles in public communal recycling in partnership with the public sector, (174,742.23 EUR)

**3. Municipality of Ruma, National Youth Council of Serbia, Roma Association Ruma/** More experience for more opportunities!"- Enhancing social inclusion and employability of Roma people in Ruma



EU funded project



EUROPEAN UNION SUPPORT TO INCLUSIVE SOCIETY



Ministry of Labour, Employment,  
Veteran and Social Affairs

**Overall Action Objective:** To improve social inclusion and employability of Roma people through active inclusion initiatives in Ruma, ( 130,953.22 EUR)

**4. Municipality of Alibunar, Municipality of Kovin and Association “Leader + Banatski Karlovac/** Fair Oil Serbia: Affordable Green Economy Solutions for Smart, Sustainable and Inclusive Jobs of Rural Roma

**Overall Action Objective:** To support, accelerate and advocate creation of Smart, Sustainable and Inclusive (SSI) jobs and permanent incomes for rural Roma, ( 143,847.00 EUR)

**5. Dansk Flygtningehjaelp Forening and City of Kraljevo /** Empowering Roma Community for Socioeconomic Development and Environmental Protection in the City of Kraljevo

**Overall Action Objective:** To enable marginalized and disadvantaged groups and local community to actively participate in the socioeconomic development and environmental protection in the City of Kraljevo, (182,692.72 EUR)

**6. Roma Women Centre “Bibija”, Association of Roma of Novi Bečej and Roma Women Centre Veliki Crljeni/** Economic empowerment of Roma women: increased capacity for employment and self-employment

**Overall Action Objective:** To improve social-economic development and social inclusion of Roma community, particularly Roma women, (81,068.54 EUR)

**7. Braničevo District Roma Association and Municipality of Požarevac/** Support to educational inclusion of Roma at all educational levels and support to self-employment in Požarevac – “Our right to live better

**Overall Action Objective:** Improved educational inclusion and poverty reduction of Roma in Požarevac, (101,970.29 EUR)

**8. Centri Vaš Edukacia Romengi Thaj Etnikake Khupatnengi and Roma Information Centre – RIC /** Introduction of the Roma language with elements of national culture in primary schools in Serbia

**Overall Action Objective:** To ensure the social inclusion of marginalised groups and communities with the strengthening of the Roma culture, identity and active socio-economic integration of Roma into society in Serbia, (134,832.30 EUR)

**9. Humanitarian Organisation “Child's Heart” and Secondary Vocational School Belgrade/** Knowing better, doing better!” – supporting education inclusion of young Roma people

**Overall Action Objective:** To support the social and educational inclusion of young Roma for better access to labour market and employment opportunities, ( 130,446.63 EUR)

**10. World Vision Osterreich, Western Balkans Institute, Agroinvest Foundation Serbia, Preschool Teacher Training College “Mihailo Palov” Vršac and Cultural Information Centre “Pralipe” Pirot/** Pre and elementary schooling of Roma: fostering opportunities for greater attainment and early school leaving reduction (RECI)

**Overall Action Objective:** To contribute to the social inclusion of Roma in the Serbian society and to contribute the reduction of high unemployment rate and poverty among Roma, (194,529.47 EUR)

## IMPACT

The project will contribute to a greater social inclusion in Serbia and support the development and mainstreaming of community-based social services, in particular to respond to the needs of particularly vulnerable groups:

- o People with disabilities,
- o Children,
- o Youth,
- o Women,
- o Older than 65,
- o Roma national minority,
- o Uneducated,
- o Unemployed,





EU funded project



EUROPEAN UNION SUPPORT TO INCLUSIVE SOCIETY



Ministry of Labour, Employment,  
Veteran and Social Affairs

- o Refugees and internally displaced persons and
- o Population of rural areas.

#### **Positive impact for end beneficiaries over the longer-term will be evidenced through:**

- Improving the quality of life of old people in the terminal stage and elderly care
- Improving quality of life for people with disabilities at all ages
- Improving of services of support and assistance for the elderly
- Improvement of social inclusion of marginalised groups
- Poverty reduction among young adults
- Improving socialization and inclusion of children with conduct problems
- Improving protection and support the social inclusion of the most vulnerable and excluded children through expanding the provision of the Drop-In Service for children that live or work on the streets
- Improving economic and social inclusion of Roma through educational support and
- Socioeconomic development of Roma and poverty reduction
- Economic empowerment of Roma women: increased capacity for employment and self-employment
- Improved quality of life of targeted population

The project will have an impact on the wider domestic population and the local community in terms of the provision of a better quality of life. Positive impacts on the budget (through decreased claims for family income support, one-off assistance in cash, etc.) are expected. Generally, the project will contribute to the better exercising of guaranteed basic human rights.

It shall encourage integrated models of service delivery with a view to address social exclusion in a holistic manner, pursuing a cross sector approach encompassing social, education, health care and housing, particularly for those facing a multiplicity of socio-economic problems such as the Roma.

#### **Positive impact on Institutional Beneficiaries**

- Strengthen the capacities of LSGs to identify social needs and mobilize budgetary and non-budgetary resources to expand the range of offered community-based social services.
- Improved efficiency and degree of cooperation among practitioners and local communities
- Enhanced sustainability of community-based social services
- Better governance of the sector and more uniformity in the quality of service provision of line ministries and institutions
- The greater availability of community-based services and the greater capacity of LSGs to coordinate effectively local responses to social exclusion

The project will help national and local authorities to enable greater social inclusion of vulnerable groups, including Roma, by broadening and strengthening community-based responses tailored to their specific needs. The project provides capacity-building to LSGs in managing social inclusion policies, and both LSGs and social providers to design community based social inclusion initiatives in line with identified local needs through building local partnerships and stronger cross-sectoral networking. Specific trainings for the case managers within Centres for Social Work to deal with Roma inclusion policies will be also provided under this measure.

The grant scheme will strengthen the network, range and quality of existing community-based social services, but also encourage the development of innovative and cross-sectoral approaches among social, health, education and employment in service delivery as a logical continuation of the almost decade-long reform process.